

# Mid-Career Services Package

Career Success for Mid-Career Professionals





## Why Engaged Careers?

We've worked with hundreds of mid-career professionals, just like you, to develop focused career search strategies, significantly reducing their time to get hired. We are laser focused on supporting you to achieve your career aspirations by offering direct, proactive and no-nonsense advice.

We stay on top of industry trends and the state of the local economy, highlighting up-and-coming employers and identifying hidden opportunities that many job seekers overlook.

We'll help you negotiate a salary reflective of your education and experience and identify new opportunities you may not have considered.

## How Can We Help?

We'll work with you to find your next career challenge by:

- Helping you understand your target audience
- Identifying your unique selling proposition
- Gaining insider tips to showcase your achievements
- Creating a call to action
- Optimizing your online personal brand
- Accelerating your online networking opportunities
- Recommending potential opportunities

## Mid-Career Services Package

The comprehensive package includes:

- Personalized Resume
- Tailored Cover Letter
- LinkedIn Profile Optimization
- 30 Minutes One-on-one Career Coaching
- \*\*BONUS\*\*** Interview Guide

Read on for details...

## Mid-Career Services Package

### **Personalized Resume**

Engaged Careers knows resumes! We've been there and done that, and know what it takes to get a recruiter's attention. Average resumes don't cut it anymore. You may be struggling with how to clearly present your skills and accomplishments to potential employers. If you are like 90% of our clients, your modesty may be hijacking your opportunities, and ultimately, earning potential.

### **Tailored Cover Letter**

If you think a cover letter isn't necessary in the electronic age, you're missing a huge marketing opportunity to differentiate yourself from the competition. We'll develop a dynamic cover letter, designed to not only get recruiter's attention, but ideally on the short list.

## Mid-Career Services Package

### **LinkedIn Profile Optimization**

Most recruiters will look up your LinkedIn Profile before they've even finished scanning your resume. We'll evaluate your current profile and provide specific suggestions to highlight your skills and experience. We'll share insider tips to make your profile stand out, strategies to use LinkedIn to accelerate your job search and to maximize LinkedIn networking opportunities.

### **30 Minutes One-on-One Coaching**

We'll provide an unbiased assessment of your skills and career prospects. We'll evaluate your personal situation and offer focused strategies to jump start your career search. While your friends and family may be able to offer suggestions, we'll provide critical advice that you can immediately put into action.



# Mid-Career Services Package

**\*\*BONUS Guide\*\***

We'll send you our most popular guide with practical information and strategies you can put into action to ace your interviews:

1. Top 5 Interview Tips to Get Hired

## Committed to your Success

*I've successfully run my own consulting practice for 10+ years and I'm proud my client engagements are entirely based on word-of-mouth referrals from other satisfied customers. **What's my secret?***

*My clients have consistently commented on how **empowered and motivated they feel** as a result of working with me. I'm eager to help you see yourself the way potential employers do and co-create a focused career search strategy to renew your confidence.*

*I'm passionate about my clients success and have worked with many clients multiple times over the years. I'd love to help you accelerate your own search.*



M. Anderson, MBA  
Engaged Careers





## Ready to Get Started?

Don't waste another minute! Success is where opportunity meets preparation. Developing a compelling resume, cover letter and LinkedIn Profile are the first steps to achieving your career goals.

You can't afford to use a scatter-gun approach to send out a sub-par resume. Time is money and there is a cost in delaying your actions.

## What Are The Next Steps?

- Send your current resume to [info@engagedcareers.com](mailto:info@engagedcareers.com)
- Receive an invoice and complete payment via INTERAC Email Money Transfer
- Complete Resume Questionnaire, return and book a one-on-one phone interview/discussion
- Receive draft resume/cover letter for review and edits (3-7 days)
- Receive final versions in Word and PDF
- Optimize your LinkedIn Profile (We do it or provide self-service recommendations)
- Begin job search and get a new job!

## Payment Terms

- Payment is due prior to commencement of career services
- Prices subject to change without notice
- A non-refundable fee, 50% of the total contract total, will be retained in the event of cancelation once work has commenced.
- *Results cannot be guaranteed due to the changing nature of the economic conditions and job market variables outside the control of Engaged Careers*



## Last Word From Our Clients

*"I was almost ready to give up hope when I found you. After months of fruitless searching, I thought I had a good resume, but within minutes you were able to point out areas for improvement and I'm thrilled to report my new resume has already produced results." – Rachel, Marketing Manager*

*"I'm so impressed with how my new resume captures both my personality and experience. Your professional approach, expert knowledge and insightful questions have given me newfound confidence in my abilities. I'm ready to take on the world." – Michelle, Travel Industry*

*"It's been over five years since I've edited my resume. It required a complete transformation and you were the perfect person to help. She captured my experience and skills and articulated it in a professional manner. I feel very confident that with your help, I am able to compete in a competitive market." – Jason, Non-Profit Director*

*"I've received three calls for interviews in less than two weeks with my new resume. I think that says it all." - Martin, Senior Technology Manager*

*"I cannot tell you how much I appreciate your sound advice and expertise. You are the voice of reason in an often chaotic world. Thank you for your unwavering support!" - Elaine, Financial Professional*

# Contact Engaged Careers

[info@engagedcareers.com](mailto:info@engagedcareers.com)

[www.engagedcareers.com](http://www.engagedcareers.com)